

## **Touch-Free Inventory/Stock Management – Safeguard Jewellery Business due to Coronavirus Pandemic**



Amidst the panic of the Coronavirus, the jewellery sector in the country has come to a standstill and essentially needs a lot of human efforts to replenish the Jewellery stocks in the show room for better customer experience. Keeping in mind the current market scenario and Covid outbreak, many Jewellery businesses need to implement the Touch-Free (Contactless) stock count to safeguard the Jewel assets and reduce sales resource efforts for counting daily stocks, leverage them to improve the sales process and offer additional services to customers.

### **Oxy Jewel Trace: Touch-Free is Fast, Easy, and Secure**



Jewellery is the greatest valuable asset that people possess. A Jewellery Showroom faces an extreme task of maintaining, and accounting for thousands of jewellery items in a single store. Most of the jewellers count stocks on a daily or weekly basis. These tasks are manual processes, which requires handling of each jewellery item separately, and is therefore very time consuming and prone to errors. Handling this model of inventory tracking may lead to misplacement, loss or even theft.



UHF RFID Tag



Tagged on Jewelry Items



RFID Scanner

In a Gold/Diamond business, even a small error or loss can be significantly expensive. Vast amounts can be lost due to inefficient and slow inventory tracking. Oxy Jewel Trace (RFID technology) offers unique possibilities to the challenges facing the jewellery industry. It enables tracking inventory via multi-scanning and therefore instant stock update while increasing the staff productivity and focusing on sales and delight customer experience. The convenience of automatic or touch free jewellery tracking every day in less time and multiple time count till accuracy of the stock matches daily sales, thereby heightening security throughout. Oxy Jewel trace protects theft/misplacement of jewels with help of EAS (Electronic Article Surveillance) equipment.

Oxy Jewel Trace using RFID Technology is able to identify and monitor large quantities of small items in real time, in display trays and cases or diamonds in small envelopes tightly stacked in boxes. The speed and convenience of contactless nearly 10 times faster than dipping most contact stock counts As a Jeweller, would've likely had to scale back daily operations to minimal in-person contact, moved operations completely automatic with touch-free inventory amidst the COVID-19 restriction and even after pandemic.

**Infotest Lab's Oxy Jewel Trace**, we're here to help and leverage benefits to implement at your business to align with best practices for limiting human exposure on Jewellery inventories and continue to operating smoothly, using RFID technology to eliminate the need for physical contact for both your staff and customers will help to minimize virus exposure and keep operations running smoothly and customers safe.

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